

--ABSTRACT OF THE DISCLOSURE

A transflective liquid crystal display device, including: a liquid crystal display panel having a first transparent substrate, a second transparent substrate, and a liquid crystal layer interposed between the first and second transparent substrates, the first transparent substrate having a color filter, the second transparent substrate having a pixel electrode and a reflector, the reflector having a light transmitting hole which the pixel electrode covers, and the light transmitting hole transmits light. A transflective film is located outside of the second transparent substrate of the liquid crystal display panel around a location corresponding to the light transmitting hole, and is made of a transmissive material with reflective material scattered thereon, such that reflective material reflects light and the transmissive material transmits light. A back light device supplies light toward the transflective film.--